



THE DVI GROUP SHINES THE SPOTLIGHT ON INDUSTRY-CHANGING, PATENT-PENDING AVIATION TRAINING TECHNOLOGY AT THE 2019 WORLD AVIATION TRAINING SUMMIT

Atlanta, GA--April 2019. [The DVI Group](http://www.thedvigroup.com) is changing the way pilots across the US are trained. At this week's 22nd annual World Aviation Training Summit (WATS) in Orlando, Florida, The DVI Group will be exhibiting and demoing their pioneering eBrief Project. The eBrief Project is a revolutionary approach to pilot training which harnesses the power of video in an innovative manner to respond to the changing backgrounds and learning preferences of today's pilots. To date, The DVI Group has produced 220 videos, that have been game-changers for the pilot community. Each video module is 10-20 minutes in length and is dedicated to the most commonly evaluated procedures and maneuvers across nine fleets of aircraft.

In 2017 The DVI Group was asked to enhance and standardize a partner's pilot/training curriculum and was challenged to rethink the way training was executed. Founder and CEO of The DVI Group, Matthew Lopes, comments: "I am incredibly proud of the professional and personal commitment of my team on this e-Brief project. Once we had the structure of the training videos built, we turned our focus to the immensely important details that had to be meticulously captured and conveyed in these training modules. Ultimately, what our work has created is a new form of training that is changing the aviation landscape and further elevating training curricula. To be a part of something that has made a difference in training the pilots of tomorrow while also having the opportunity to participate in helping to keep the skies safe, is an unparalleled honor and endlessly motivates us here at The DVI Group to continue to optimize, enhance, and standardize our work involving training and learning development."

The WATS conference brings together aviation training professionals serving airlines, regulators and training providers. Offering unrivaled opportunities for all attendees to participate in conversation related to the latest training issues and initiatives across the international airline training community, WATS is an incredibly important conference dedicated to Learning and Development for the aviation industry at large. The DVI Group will be exhibiting at **Booth 107** for the duration of the WATS Conference **April 30-May 2 2019**. Members of The DVI Group will be onsite to speak about the process of creating the eBrief Project and how video can positively change aviation pilot training. The detail and implementation of the eBrief training videos are a technology created by The DVI Group that is currently Patent Pending.

About The DVI Group

Founded in 1999, The DVI Group is a strategic video communications agency based in Atlanta, Georgia. Working from the ideology that the future of communications starts with video, The DVI Group's video solutions touch every aspect of the client's business ranging from human resources and training to marketing and communications. DVI has built award-winning communications for world-renowned brands like Delta Air Lines, Doosan Infracore North America, Hansgrohe, MBUSA, The Home Depot, and InterContinental Hotels Group. For more information on The DVI Group visit <https://www.thedvigroup.com> or call 404.873.6283, ext. 111.

Media Contacts:

Angela Hoggan
Novità Communications
angela@novitapr.com
404.989.5374

Avery Schroeder
Novità Communications
avery@novitapr.com
770.356.0323